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2026 Sponsorship Information

UCCM Anishnaabe Police Services is excited to announce the third annual gathering for Lighting the Fire Within (LTFW). The police service hosted the first gathering in March 2025, and it was met with great success. The third gathering will build off the success of the others by bringing together thought leaders who facilitate conversations around cultural and trauma informed knowledge and mental health in policing. This year's gathering will bring together over 150 participants representing police services and support services who work with police services from across Ontario and Canada on September 14th and 15th, 2026, in Toronto, ON.

The LTFW gathering will host UCCM APS police personnel, leading trauma informed, cultural informed, and mental health and wellness practitioners. Guest presenters will highlight the expertise and knowledge they have around services to support victims of crime, and evidence-based trauma informed policing strategies. Keynote speakers will share their own experiences of tragedy and triumphs, and practitioners will share evidence-based mental wellness strategies that organizations can incorporate into their everyday operations. UCCM APS personnel, along with other police services, will share their knowledge of the history of Indigenous peoples in Canada and the importance of understanding this history when it comes to providing policing services to Indigenous communities. It is our pleasure to announce that the keynote speakers for 2026 will be Elizabeth Smart, Fallon Farinacci, and Chris Prochut. Each speaker will bring their story to share with the attendees to initiate ideas, thoughtful discussions, and inspiration to make changes where needed.

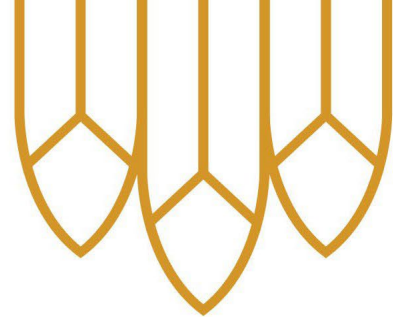
The overall LTFW project has had a lasting and positive impact on our UCCM APS personnel and many other police service personnel through the provision of training from a culture and trauma informed lens. Lighting the Fire Within not only has impacted our communities, but it has impacted our organization in so many positive ways. We strive to continue to bring cultural awareness and trauma informed strategies to the forefront in policing.

The LTFW gathering is a big undertaking, and we want to continue to highlight the importance of cultural knowledge and trauma informed strategies in policing. We also want to highlight the importance of organizational strategies and individual strategies to promote the caring of mental health and wellness for police service employees.

UCCM Anishnaabe Police Service recognizes the importance of allowing for a space to continue these conversations and sharing of knowledge between police services as we all work together for the betterment of all our communities.

However, to host this gathering, we hope your company can help. We have opportunities available for sponsorship at bronze, silver, gold, platinum, and diamond levels. We kindly ask that you consider a sponsorship level to ensure the success of this gathering.

Bronze (\$750-\$1,000)	• Recognition on promotional materials as a bronze sponsor including online media, and gathering program
Silver (\$2500)	• Recognition on promotional materials as a silver sponsor including online media, and gathering program • Recognition on our social media pages • Sponsor recognition on the sponsor walk in slides
Gold (\$5,000)	• Prioritized recognition on promotional materials as gold sponsor including online media, gathering program, and e-blasts • Recognition on our social media pages • Recognition as the am break sponsor both days with logo featured • Sponsor recognition on the sponsor walk in slides • One (1) complimentary registration
Platinum (\$10,000)	• Prioritized recognition on promotional materials as a platinum sponsor including online media, gathering program and agenda, and e-blasts. • Prioritized recognition on our social media pages • Opportunity to place one (1) company branded item in conference bags • Logo on poster at registration desk • Recognition as lunch break sponsor with logo featured. • Optional exhibitor table • Half page ad in conference program • Sponsor recognition on the sponsor walk in slides • Two (2) complimentary registrations
Diamond (20,000.)	• Prioritized recognition on promotional materials as diamond sponsor including online media, gathering program and agenda, and e-blasts • Prioritized recognition on our social media pages • Opportunity to place one (1) company branded item in conference bags • Pop up banner in a prominent spot near the registration desk (as provided by the sponsor) • Opportunity to introduce (3) Keynote Speakers – two on the first day and one on the second day • An opportunity for a 5-minute presentation or promotional video • Optional exhibitor table • Full page ad in conference program (as provided by sponsor) • Three (3) complimentary registration passes • One (1) complimentary 2-night stay hotel accommodation at the conference hotel • Sponsor recognition on the sponsor walk in slides



If you are considering being a sponsor for this event and have any questions, please contact either Taylor Sayers, Director of Corporate Services at taylor.sayers@uccmpolice.com or our conference coordinator, Tuesday Johnson-MacDonald at 519 445 1794 or President@tapresources.ca. To sponsor this event please complete the attached form and send it in to Ernestine Debassige, Finance, uccm.finance@uccmpolice.com

Chi Miigwetch (big thank you) for your consideration.

Sincerely,
Taylor Sayers
Director of Corporate Services